

Zirconia vs. *Gold*

Zirconia - Worth its weight in gold.

It beats gold for cost-effectiveness, superior esthetic results.

We are writing to address the recent significant rise in the cost of gold and other metals. As a result, pricing for gold PFM crowns and metal frames has risen. In order to preserve our commitment to quality and reasonable pricing, *we are recommending the use of proven zirconia material instead of gold.*

Please note that the price changes do not impact zirconia which always maintains stable in cost. Therefore, as an excellent alternative, we recommend zirconia-based restorations for quality, strength, and stable pricing. Cusp offers KATANA and Lava up to 6-unit bridges. It is resistant to fracture, is almost equal to or better than PFM by a recent zirconia study, and provides excellent esthetic results. Study results are available at www.cuspdental.com or contact us to receive a copy.

*Cusp Dental is always at your service to help make the most effective choices for today's restoration options. **Best wishes for the New Year!** We look forward to another year working with you, our loyal customer.*

NOTE: IPS Emax is also available.
Amount of alloy used in restoration varies depending on the case.
There are some exceptions; cases which require metal occlusal surfaces, when there is not enough clearance, or when there is a bevel.



Kimiyo Sawyer, President



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